

Station KTNV-TV LAS VEGAS, NV
Advertiser ().OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1768
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1768
Flight Dates 09/13/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 10,450.00
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TH-F	5A-6A	ACTION NWS@5AM<	:30	\$125.00	09/13-09/14	1	1	1	\$125.00	
	2	TH-F	6A-7A	ACTION NWS@6AM<	:30	\$225.00	09/13-09/14	1	1	1	\$225.00	
	3	TH-F	7A-9A	GD MRN AMR-ABC<	:30	\$225.00	09/13-09/14	1	1	1	\$225.00	
	4	SA	7A-8A	GD MRN-SAT-ABC	:30	\$300.00	09/15-09/15	1	1	1	\$300.00	
	5	TH-F	6P-7P	6P NEWS	:30	\$450.00	09/13-09/14	1	1	1	\$450.00	
	6	M	10P-11P	CASTLE	:30	\$1,750.00	09/17-09/17	1	1	1	\$1,750.00	
	7	TH	10P-11P	ROOKIE BLUE	:30	\$1,500.00	09/13-09/13	1	1	1	\$1,500.00	
	8	F	8P-9P	SHARK TANK	:30	\$850.00	09/14-09/14	1	1	1	\$850.00	
	9	SA	5P-830P	NCAA FTBALL	:30	\$1,250.00	09/15-09/15	1	1	1	\$1,250.00	
	10	SU	10P-11P	SECRET MILLIONAIRE	:30	\$1,250.00	09/16-09/16	1	1	1	\$1,250.00	
	11	TH-F,M-W	11P-1135P	NEWS	:30	\$650.00	09/13-09/19	2	1	2	\$1,300.00	

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	12	TH-F,M-W	1205A-105A	KIMMEL	:30	\$100.00	09/13-09/19	2	1	2	\$200.00	
	13	M	5A-6A	ACTION NWS@5AM<	:30	\$125.00	09/17-09/17	1	1	1	\$125.00	
	14	M	6A-7A	ACTION NWS@6AM<	:30	\$225.00	09/17-09/17	1	1	1	\$225.00	
	15	M	7A-9A	GD MRN AMR-ABC<	:30	\$225.00	09/17-09/17	1	1	1	\$225.00	
	16	M	6P-7P	6P NEWS	:30	\$450.00	09/17-09/17	1	1	1	\$450.00	

---REPORT TOTALS---

Report Totals: 18 / \$10,450.00

---SALES MONTHLY TOTALS---

Sep 12: 18 / \$10,450.00

Sales Totals: 18 / \$10,450.00

Station Totals: 18 / \$10,450.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$74,643	KBLR	0%	KLAS	34%	KSNV	15%	KTNV	14%	KTUD	0%
		KVCW	2%	KVMY	7%	KVVU	28%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

Rep Order# 6851977 Ver# 1 Status New
EC'd Yes

Traffic Order# 6851977

Printed: 09/12/2012 1:47 PM
Last Received: 09/12/2012 1:13 PM
Showing Buylines: All Lines

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--- CREDIT RISK ---
CASH IN ADVANCE